



*On
KVI Talk Radio 570*

Co-Hosted by Ron Conlin & Myrle Carner

"Cop Talk" is moving to KVI, The regions # 1 rated Talk Station

Show sponsors benefit from the station's large listenership, plus they get options to have their commercials aired on KOMO 1000 News, home of the Seattle Mariners and the area's "most listened to" station (*Latest audience estimates exceed 530,000*).

(Attached please find show sponsorship information)

Sponsorship Opportunities

“Chief Level”

Investment: \$695 per week (13-week campaign)
\$625 per week (26-week campaign)



- ◆ Three Minutes of Commercial Time inside the show each week (3 :60's)
- ◆ Twelve :30s per week (Mon – Sun 5am –2am) on KVI or KOMO 1000 News
- ◆ Sponsor mention in six weekly KVI announcements promoting the weekend show
- ◆ Sponsorship of “The Lighter Side” feature on “Cop Talk,” includes open and close sponsor ID
- ◆ Small banner (with link) on the “Cop Talk” website
- ◆ Personal appearance on “Cop Talk”

“Captain Level”

Investment: \$535 per week (13-week campaign)
\$485 per week (26-week campaign)



- ◆ Two Minutes of Commercial Time inside the show each week (2 :60's)
- ◆ Eight :30s per week (Mon – Sun 5am –2am) on KVI or KOMO 1000 News
- ◆ Sponsor mention in four weekly KVI announcements promoting the weekend show
- ◆ Sponsorship of a “Cop Talk” show guest segment, includes open and close sponsor ID
- ◆ Small banner (with link) on the “Cop Talk” website
- ◆ Personal appearance on “Cop Talk”

“Lieutenant Level”

Investment: \$345 per week (13-week campaign)
\$315 per week (26-week campaign)



- ◆ One minute of Commercial Time inside the show each week (1 :60's)
- ◆ Four :30s per week (Mon – Sun 5am –2am) on KVI or KOMO 1000 News
- ◆ Sponsor mention in four weekly KVI announcements promoting the weekend show
- ◆ Sponsorship of a “Cop Talk” show guest segment, includes open and close sponsor ID
- ◆ Small banner (with link) on the “Cop Talk” website
- ◆ Personal appearance on “Cop Talk”

“Sergeant Level”

Investment: \$215 per week (13-week campaign)
\$195 per week (26-week campaign)



- ◆ Thirty seconds Commercial Time inside the show each week (1 :30)
- ◆ Four :30s per week (Mon – Sun 5am –2am) on KVI or KOMO 1000 News

“Officer Level”

Investment: \$155 per week (13-week campaign)
\$140 per week (26-week campaign)



- ◆ Thirty seconds Commercial Time inside the show each week (1: 30)
- ◆ Two :30s per week (Mon – Sun 5am –2am) on KVI or KOMO 1000 News.

NOTE: Partnership packages include all commercial writing and commercial production at no additional cost.

**For more information, please contact: Dave Samp / KVI-KOMO (206-404-3166)
or Myrle Carner / Co-Host (206 – 920 – 4404)**

Information on Hosts and Show Format



Director of Law Enforcement Services for Crime Stoppers of Puget Sound covering 3 counties; King, Snohomish and Kitsap.

Retired veteran of 30 + years - Seattle PD
Paul Harris Fellow – Rotary International
Selected to “Who’s Who in Law Enforcement”
Selected as “Police Coordinator of the Year” by Crime Stoppers International
Co-Winner - Television Emmy - Police movie “NW Crackdown”
On screen talent for a number of Police Training films
Winner of 14 medals - Track & Field – International Police Olympics
Executive Protection Instructor

Former member of the Seattle PD Combat Pistol Team with a Distinguished Master rating
Member of a number of professional police organizations
Speaker with over 800 appearances
Author – Readers Digest and other selected magazines
Founder of the Aurora Kids Club Foundation
Boy’s Golf Coach for Kings High School – State Champions
Pursuit Driving Instructor
Member of the “Regulators” Motorcycle riding club – proud owner of a Harley Davidson Sportster XL 1200 Custom

Avid golfer with a 5.7 USGA GHIN Handicap
Married to Dorothy for 41 years and has 3 grown daughters

Senior Loss Prevention Manager for 7-Eleven, Inc., North Pacific Division (US) Internationally certified as a protection professional (CPP) and a certified fraud examiner (CFE). Holds numerous other certifications in his field. Started career in the United States Air Force as training NCOIC in Law enforcement. Educated at Loyola University of New Orleans, majoring in Criminal Justice. Retired from the New Orleans Police department receiving a number of awards to include the medal of valor. During his career as a police officer he worked a wide variety of disciplines.

President of the very successful Crime Stoppers of Puget Sound , president of the Crime Stoppers Association of Washington (C-SAW), Chairman of the esteemed Washington Executive Law Enforcement Forum (WLEEF), an adjunct to WASPC, and President of the FBI Citizens Academy & Alumni. .

Involved in a variety of local noteworthy projects such as the highly acclaimed shows, ‘Manhunt Live’, the Green River serial homicide docudrama, ‘Northwest Crackdown’, the documentary on the drug problem in the Northwest and the TV series ‘Western Washington’s Most Wanted’ a fugitive overview introduced by John Walsh of Americas Most Wanted. Donates time to a variety of other non-profit groups. Routinely lectures to community based groups on crime prevention as a public service. Teaches a variety of subjects involving Loss Prevention related and Crime Prevention/Community Policing issues and continually is involved in Private & Public sector partnerships.

Unique and only show in the region that offers a forum for the public to discuss issues concerning the Criminal Justice system and provide law enforcement a platform to discuss their functions and upcoming special events. A reality show with humor that stimulates the senses and rattles any myths associated with policing in America. Co-hosts are both retired law enforcement officers with over 50 years combined experience.

As sponsors of Cop Talk Radio your participation assists Crime Stoppers with its continuing contribution to making our communities a safer place to work and live. For more information on Crime Stoppers go to: www.crimestoppers-ps.com